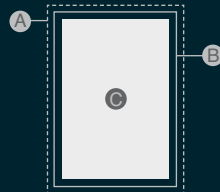


Advertisement Rates

Display

	Type	Area	Price
	Double Page	259mm x 390mm (303 mm x 426mm bleed size) (297 mm x 420mm trim size)	£2,121
	Full Page	259mm x 182mm (303 mm x 216mm bleed size) (297 mm x 210mm trim size)	£1,150
	Half-Page Landscape	125mm x 182mm	£786
	Half-Page Portrait	259mm x 88mm	£786
	Quarter-Page Banner	60mm x 182mm	£572
	Quarter-Page Portrait	125mm x 88mm	£531

Bleed Size A	303mm x 216mm
Trim Size B	297mm x 210mm
Type Area C	259mm x 182mm
Single Column	42mm
Two Column	88mm



Classified Per column centimeter

Classified	£15.50
Situations Vacant	£18.00

Noticeboard Full colour display for 12 months

30mm x 44mm	£435
60mm x 44mm	£870

Terms & Conditions

- All advertising orders placed by The Advertiser and received by QMJ Publishing Ltd or its agents, hereafter "The Publisher", shall be governed by the terms and conditions below. The person, firm or company placing the advert with The Publisher will herein be referred to as "The Advertiser".
- Advertisers hereby agree fully and effectually to indemnify and hold harmless The Publisher from any costs, claims, actions or demands arising out of the publication of any material or advertisement submitted to The Publisher by The Advertiser and published in *Natural Stone Specialist* or any of its associated products whether delivered on paper or in electronic form.
- Advertisements booked to appear in *Natural Stone Specialist* may only be cancelled or varied by The Advertiser's written confirmation or email no later than the 15th of the month preceding issue publication, or, in the case of classified advertisements, 14 days before publication. Cancellation or variation is only permitted with written acknowledgement from The Publisher.
- It is The Advertiser's responsibility to gain acknowledgement of receipt of confirmation of cancellation in writing.
- In the event that advertising copy is withdrawn after the 15th of the preceding month of issue reservation, The Advertiser will remain liable for the cost of the advertisement and The Publisher will invoice The Advertiser for the full amount as per the original order.
- Where The Advertiser has been granted a discount in respect of a series booking and cancels before all insertions have been published, The Advertiser will be liable to repay a proportionate part or all of any such discount, such amount to be determined by The Publisher.
- The Publisher will not be held responsible for any costs, claims or damages beyond the agreed costs for the advertisement and shall only have any liability where such a cost has been prepaid by The Advertiser or where production quality of such advertisement is below standard due to the fault of The Publisher.
- The positioning of an advertisement is at the discretion of The Publisher except when an advertiser has paid a special positioning charge and the availability of this position has been confirmed in writing by The Publisher.
- The Publisher reserves the right not to publish any advertisement which contains either unsuitable content or depicts bad health, safety or environmental practice.
- The terms and conditions above shall form the entire contract between the parties, and other terms shall only be imported if submitted in writing and agreed by the parties.

Discounts

Agency	10%
Three insertions	5%
Six insertions	10%
Twelve insertions	20%

Additional Information

Front Cover Position	£1,837
Back Cover	£1,543
Inside Front Cover	£1,433
Loose Inserts – Single sheet	£1,172
Loose Inserts – Multi sheet	Details on application

Copy Dates

Complete artwork is required by the last day of the preceding month. Proofs are not supplied unless specifically requested.

Banner Advertising

The Natural Stone Specialist website is a shop window to 18,000 unique visitors annually. Content rich and updated regularly, this is an ideal platform to promote your business to a highly targeted niche audience.

A banner costs just £1,500 for 12 months and is served on a rotating, exclusive basis with no more than five other advertisers.

Please supply to a size of 240 (w) x 85 (h) pixels as a GIF or Adobe Flash file. Enquire regarding compatibility of different formats to this.

File Formats

Artwork should be supplied as either a high-resolution PDF or Quark file (6.5), in both cases complete with all images and fonts. Artwork should be at least 360dpi. All images should be CMYK. If they are not they will be altered, which can change the colours. Please confirm acceptability of any alternative file formats you intend to use as additional charges may be incurred.

Sending

Please send artwork by e-mail as a high resolution pdf (to a minimum of 360dpi) or via the internet through the following FTP details:

Address: ftp.qmj.co.uk
Username: nss
Password: colomite